

# AU SUMMER UNIVERSITY\*

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\*OR THE BEGINNING OF AN INSPIRING SUMMER



AARHUS UNIVERSITY



# WELCOME TO **AU SUMMER UNIVERSITY**

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AU Summer University is Aarhus University's summer school which takes place every year in July and August. The programme consists of a broad variety of courses taught in English at Bachelor's or Master's Level within the fields of:

Culture and Society, Media and Communication, Business, Management and Economics, Psychology, Political Science, Law, Health, Natural Science and Technology.

AU Summer University welcomes local Danish students, international full-time students, exchange students and tuition-fee paying students. Along with the academic programme, we also offer housing service, visa service and a social programme for both lecturers and students.

Each year we invite international guest lecturers to teach some of the courses at AU Summer University. As all teaching is research-based, courses have a strong academic foundation. This year we have invited 53 international recognized researchers and lecturers to spend part of their summer teaching in Aarhus.

In 2020 we are pleased to be able to offer a record breaking number of courses – 103 in total. We look forward to welcome both students and lecturers in Aarhus this summer.

In 2020 we celebrate AU Summer University 10 years anniversary.

[www.au.dk/summeruniversity](http://www.au.dk/summeruniversity)





# AARHUS, THE DANES AND SOCIAL PROGRAMME

Aarhus is Denmark's second city, known as a university town, young and vibrant with a thriving art, culture and food scene. This is especially evident along the canal in the city centre, where the student population frequents the many cafés and restaurants packed tightly along the canal. But Aarhus is also a city with deep roots, founded, as it was, by Vikings in the 8th century. The former commercial harbor has undergone a transformation, and now includes Dokk1, a cultural center and the largest public library in Scandinavia. A light rail train takes you from the city centre to Aarhus University.

The most famous highlights in Aarhus are ARoS, the gallery known for its "Your Rainbow Panorama" floor with a fantastic view of the city, the Moesgaard Museum, dedicated to cultural history, the Musikhuset Concert Hall, and the "Iceberg," a residential building on the water. Food courts are located within easy walking distance from Aarhus's old city center. You also find green areas, parks, the Queen's summer palace and the deer park in biking distance from the city.

## SOCIAL PROGRAMME

Along with the academic programme, AU Summer University students can take advantage of a social programme offered over 6 weeks from July until mid-August. Each year we plan a fun and diverse range of activities, open to anyone taking courses at AU Summer University. Registration takes place in June and July, and prices vary from event to event.

## "HYGGE"

Hygge is a Danish term that is difficult to define and translate. Hygge is a cozy sense of being. It might be the warm glow that comes from preparing and eating food with friends, sitting at the beach having a bonfire and watching the sunset, or just enjoying a pot of tea at home on a rainy day. By joining AU Summer University and spending time with new friends, you may get a taste of real Danish "hygge".

## BIKE

Denmark is a coastal country, and the landscape is characterized by long sandy beaches, gently rolling hills, green fields and woods. Because of the flat landscape, the bicycle is the preferred means of urban transportation. In Aarhus you will see almost every student riding a bike – it is simply the easiest way to get around the city.



# COURSE LIST 2020

## CULTURE, COMMUNICATION AND SOCIETY

**Visual Anthropology Today: Infrastructures for Seeing, Thinking and Knowing**, Bachelor's Level, 10 ECTS

**The archaeology of the Viking Age – the Making of Maritime Scandinavia**, Bachelor's Level, 10 ECTS

**Histories and Languages of the Viking Age: Old Norse & Medieval Latin**, Bachelor's Level, 10 ECTS

**Serial(ized) Crime on TV across Europe**, Bachelor's Level, 10 ECTS

**Expertise, Trust and Narrative**, Bachelor's Level, 10 ECTS

**Reading Narratives of Slavery, Memory and Human Rights**, Bachelor's Level, 10 ECTS

**Ghost in the (Hollywood) Machine: Artificial Intelligence and Cinema**, Bachelor's Level, 10 ECTS

**How Do We Think about Animals? An Introduction to Human-Animal Studies Across Disciplines**, Bachelor's Level, 10 ECTS

**Cross-Cultural Negotiation**, Bachelor's Level, 10 ECTS

**Global Fandom in the Digital Age**, Bachelor's Level, 10 ECTS

**Sex, Death and Fiction: Evolutionary Literary and Film Study**, Bachelor's Level, 10 ECTS

**Site-Specific AudioDrama**, Bachelor's Level, 10 ECTS

**Managing Language in International Organisations**, Bachelor's Level, 10 ECTS

**Digital Culture and Visual Thinking**, Bachelor's Level, 10 ECTS

**Sustainable Entrepreneurship**, Bachelor's Level, 10 ECTS

**Game.Play.Design**, Bachelor's Level, 10 ECTS

**Visual Media Production: Making short Fiction Films**, Bachelor's Level, 10 ECTS

**The Humanities and the Global Environmental Crisis**, Bachelor's Level, 10 ECTS

## BUSINESS AND ECONOMICS

**Intensive Introduction to Data Science in Python**, Master's Level, 10 ECTS

**Lean Management**, Master's Level, 10 ECTS

**Financial Analytics in R**, Master's Level, 5 ECTS

**Forensic Accounting Fraud Analytics**, Master's Level, 5 ECTS

**Issues in Energy and Environmental Management**, Master's Level, 5 ECTS

**Exchange Traded Funds (ETFs) and Mutual Funds**, Master's Level, 5 ECTS

**Economics of Football: How Behavioral Economics can Explain Soccer**, Bachelor's Level, 10 ECTS

**Mergers and Acquisitions**, Bachelor's Level, 5 ECTS

**Corporate Governance**, Master's Level, 10 ECTS

**Money and Banking**, Bachelor's Level, 5 ECTS

**Business Intelligence from Web Data Analytics and Data Mining**, Bachelor's Level, 10 ECTS

**Analytics Mindset in Accounting & Business**, Bachelor's Level, 5 ECTS

**Designing Survey Research**, Bachelor's Level, 5 ECTS

**Financial Analysis and Decision Making-A Simulation Approach**, Bachelor's Level, 10 ECTS

**Entrepreneurial Finance**, Master's Level, 10 ECTS

**Emerging Innovation in Finance**, Bachelor's Level, 10 ECTS

**International Trade and Policy in the Era of Nationalism**, Bachelor's Level, 10 ECTS

**Fixed Income Derivatives**, Master's Level, 5 ECTS

**Financial Risk Management**, Master's Level, 10 ECTS

**Sustainable Finance**, Master's Level, 5 ECTS

**Global Logistics & International Trade**, Bachelor's Level, 5 ECTS

## MANAGEMENT

**Language and Marketing**, Master's Level, 10 ECTS

**New Venture Creation**, Master's Level, 10 ECTS

**Entrepreneurial Venturing: An Introduction to Concepts and Tools for Success**, Bachelor's Level, 5 ECTS

**Managing China Cross-Border Development**, Master's Level, 10 ECTS

**Service Management and Marketing**, Master's Level, 10 ECTS

**Strategic Management of Creativity and Innovation**, Master's Level, 10 ECTS

**Strategic Management of Risk**, Bachelor's Level, 5 ECTS

**Designing and Managing a Salesforce**, Master's Level, 5 ECTS

**Leadership, Management Strategy and Business Ethics**, Master's Level, 10 ECTS

**Digital Technology and Innovation Strategy**, Master's Level, 5 ECTS

**Introduction to Design Thinking: Understanding Creativity and Applying Innovation in Real Life**, Bachelor's Level, 5 ECTS

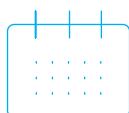
**Sports Marketing and Sponsorship**, Bachelor's Level, 10 ECTS

**Digital Business Innovation & Social Media**, Bachelor's Level, 10 ECTS

**Leading and Designing Organisations**, Master's Level, 10 ECTS

**Global Entrepreneurship**, Master's Level, 10 ECTS

**Management Information Systems**, Master's Level, 10 ECTS



### DATES

**Term 1** 16 - 24 July 2020

**Term 2** 27 July - 14 August 2020

Some courses may have other teaching dates. See individual course web page.

### ECTS

5 ECTS for a three-week course

10 ECTS for a four-week course

### COURSES

We offer both interdisciplinary and specialised courses across a wide portfolio. A detailed course description is available online for each individual course.

### VENUE

AU Summer University courses generally take place at Campus Aarhus. Some courses take



place outside Aarhus due to the requirement for a certain location, facility or resource. The specific venue is indicated on the course web page.

### APPLY

You can apply online from

**15 January until 1 April 2020**

**Social Marketing**, Master's Level, 5 ECTS

**Managing the Family Business**, Master's Level, 5 ECTS

**Retail Management**, Bachelor's Level, 10 ECTS

**Vision, Decision, and Leadership**, Master's Level, 5 ECTS

**Global Strategy Simulation Tournament and Practicum**, Bachelor's Level, 5 ECTS

**Brand Management and Innovation by Design**, Master's Level, 10 ECTS

**Consulting Frameworks, International PMOs and Project Management**, Master's Level, 10 ECTS

**Online Reputation Management**, Master's Level, 10 ECTS

**Diversity in the Workplace**, Master's Level, 5 ECTS

**Transformative Services and Well-being**, Master's Level, 10 ECTS

**Practical Methods for Conducting Research on Internship**, Master's Level, 10 ECTS

**Organisational Misbehaviour**, Master's Level, 5 ECTS

## POLITICAL SCIENCE

**International Organisation and Cooperation**, Master's Level, 10 ECTS

## LAW

**Animal Law**, Master's Level, 10 ECTS

**Civil Law in the Digital Single Market**, Master's Level, 10 ECTS

**Legal Aspects of Corporate Governance**, Master's Level, 10 ECTS

**Law in the Digital Economy**, Master's Level, 10 ECTS

**Current Issues in European Human Rights Protection**, Master's Level, 10 ECTS

## PSYCHOLOGY

**Youth, Drugs and Alcohol - Social Sciences Approach**, Bachelor's Level, 10 ECTS

## AGROECOLOGY, BIOSCIENCE AND BIOINFORMATICS

**Integrated Nutrient Management**, Master's Level, 5 ECTS

**Diagnosis of Plant Disease**, Master's Level, 5 ECTS

**Bioactive Molecules in Agroecology**, Master's Level, 5 ECTS

**Advanced Water Cycle Management**, Master's Level, 5 ECTS

**Risk Assessment of Hazardous Substances**, Master's Level, 5 ECTS

**Next-Generation Sequencing**, Master's Level, 5 ECTS

**Nutrient Absorption and Metabolism**, Master's Level, 10 ECTS

## ENGINEERING AND TECHNOLOGY

**Wind Power Summer School – In Cooperation with Vestas Wind Systems**

**A/S and Siemens Gamesa Renewable Energy A/S**, Bachelor's Level, 5 ECTS

**International Construction Law**, Master's Level, 10 ECTS

**Enabling Digital Transformation in Manufacturing and Supply Chains**, Master's Level, 5 ECTS

**Six Sigma Design and Innovation**, Master's Level, 10 ECTS

## FOOD SCIENCE

**Food & Ingredients**, Master's Level, 5 ECTS

**Summer School in Food Entrepreneurship**, Master's Level, 5 ECTS

**Sustainable Food Packaging Design**, Master's Level, 5 ECTS

## NANOSCIENCE

**Application of Synchrotron Radiation in Nanoscience**, Master's Level, 5 ECTS

## GEOSCIENCE

**Climate Change - Crossdisciplinary Challenges and Solutions**, Master's Level, 5 ECTS

## MOLECULAR BIOLOGY AND GENETICS

**Gene Mapping**, Master's Level, 5 ECTS

**Genomic Prediction in Animals and Plants**, Master's Level, 5 ECTS

**Hands-on advanced Methods and Techniques in Plant Science and Biotechnology**, Master's Level, 5 ECTS

## BIOMEDICIN

**Immunotherapy**, Bachelor's Level, 5 ECTS

**Genetic Engineering using CRISPR/Cas**, Bachelor's Level, 5 ECTS

## HEALTH

**Clinical Global Infectious Disease**, Master's Level, 5 ECTS

**Healthy Entrepreneurship and Innovation**, Master's Level, 5 ECTS

**The Interdisciplinary Summer School on Neuroimaging (ISSN)**, Master's Level, 5 ECTS

**Cognitive Neuroscience**, Master's Level, 5 ECTS

**The Interdisciplinary Summer School on Human Sexuality, Gender, and Identity – The Neuroscience of Sexuality**, Master's Level, 5 ECTS

**Mother Child Health**, Master's Level, 5 ECTS



## ESTIMATED BUDGET – ONE MONTH IN AARHUS

Estimated budget for one month stay in Aarhus: 1000 EUR including housing, living costs, transport, books and social programme. (excluding possible course fee)

## TUITION FEE

Tuition fee for EU/EØS citizens range from 135 to 1200 EUR per course.

Tuition fee for NON-EU citizens range from 830 to 2250 EUR per course.

Tuition fee varies from course to course depending on the subject and duration of the course.

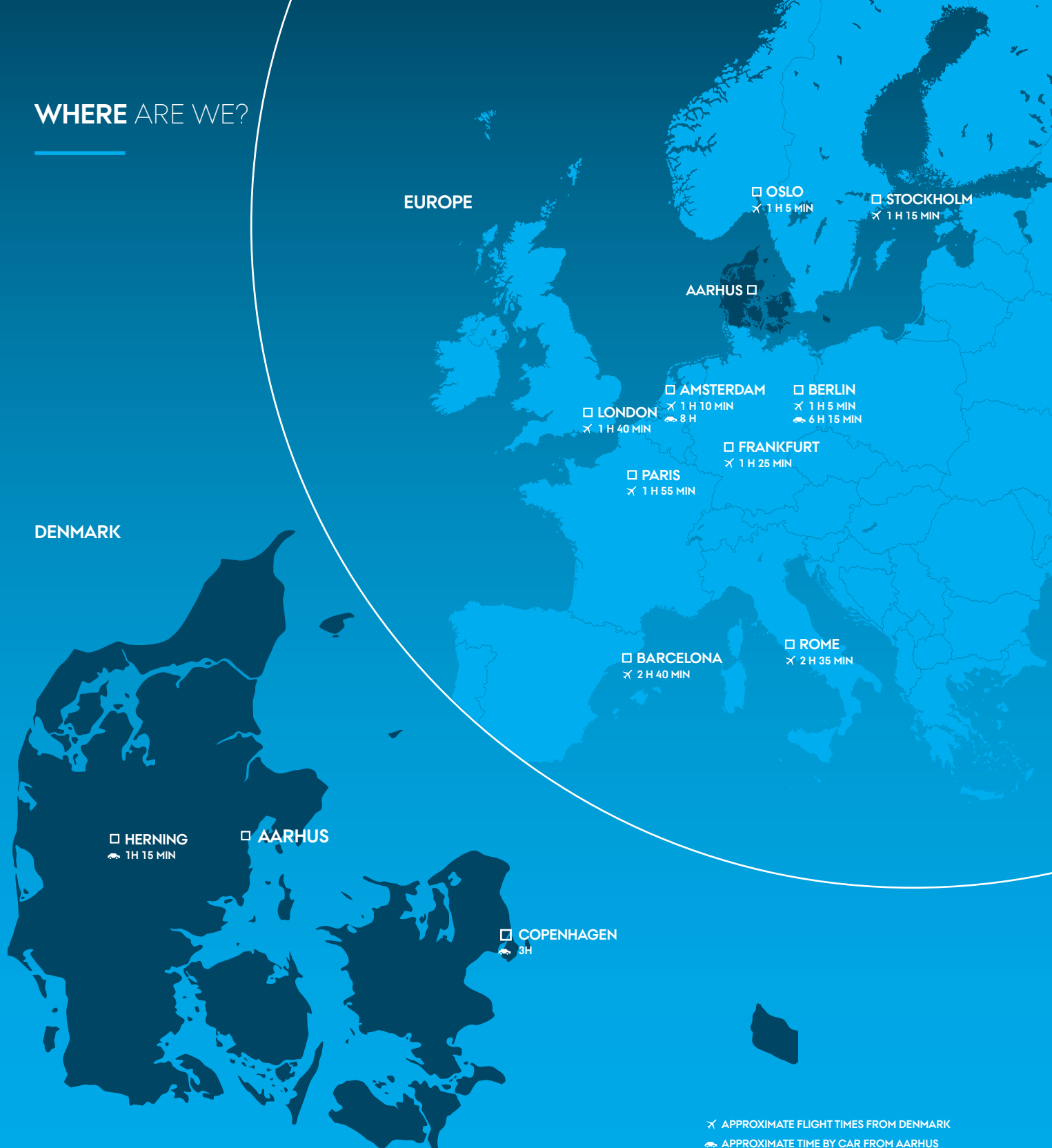
Exchange students are exempted from tuition fee.



## HOUSING

AU Summer University offers housing in Aarhus leased on a monthly basis by arrangement. The rooms are shared facility houses and rooms located in students' residences, where you live together with fellow Summer University students – Danish and international.

## WHERE ARE WE?



### AARHUS

Aarhus has 320,000 inhabitants.  
15% are students.



### BIKES

50% of the population in Denmark are active cyclists and around 80% own a bike.



### FOOD

The traditional open-faced sandwich 'smørrebrød' you can find in various version in Super markets, Food courts, Cafes or Canteens in Aarhus.



## INVITATION TO **TEACH** 2021

AU Summer University courses are jointly taught by Danish or international AU academic staff and international guest lecturers. As all AU programmes, our Summer University courses are research-based, ensuring a strong academic foundation. To maintain this level of excellence, we recruit only internationally recognised guest researchers and lecturers. We invite lecturers from your institution to join us in Aarhus in 2021.

Courses run for 2 - 4 weeks in July and August.  
Class sizes range from 20–50 students.

### EMPLOYMENT CONDITIONS

Salary covers time for teaching, evaluation and examination. Most departments also offer one return ticket (economy class). In most cases, guest lecturers are responsible for their own accommodation expenses. Please check each vacancy for specific employment conditions.

### SERVICES

The International Office at Aarhus University offers housing guarantee, visa service and information about tax issues, as well as assistance with practical issues before and during teaching.

### HOW TO APPLY

Available positions will be posted online late June 2020. The application deadline for all positions is 15 August 2020. For a list of vacancies and additional information about AU Summer University, please visit [www.au.dk/summeruniversity](http://www.au.dk/summeruniversity)

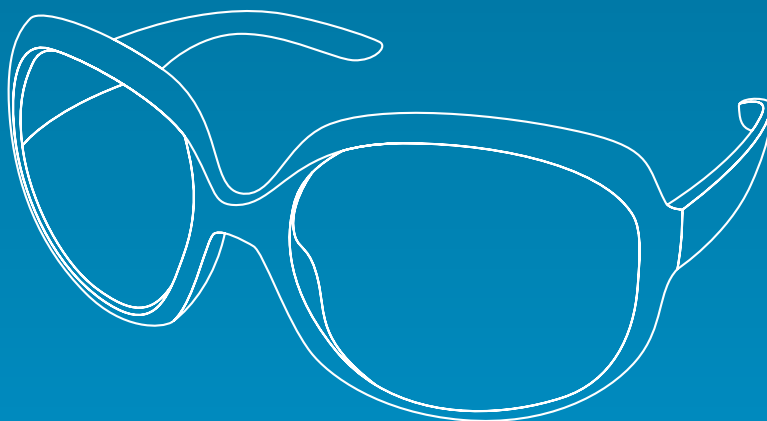


**2,791** STUDENTS  
**84** COURSES  
**70** NATIONALITIES  
**97%** SATISFACTION RATE

**2019**  
**IN BRIEF**

WHY CHOOSE  
**AU SUMMER UNIVERSITY?**

- \* INTERNATIONAL EXPERIENCE
- \* ECTS CREDITS
- \* RESEARCH-BASED COURSES
- \* DANISH AND INTERNATIONAL  
STUDENTS AND LECTURERS



**A PAIR OF SUNGLASSES\***

\*OR AN OUTDOOR READING SPEED IMPROVER