

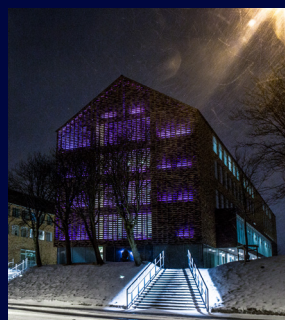


SCHOOL OF BUSINESS AND SOCIAL SCIENCES  
AARHUS UNIVERSITY



# Aarhus BSS Winter School

6-17 January 2020



[bss.au.dk/winterschool](https://bss.au.dk/winterschool)



# Aarhus BSS Winter School

- a short-term exchange programme in January

## DATES

6-17 January 2020

## NOMINATION AND APPLICATION DEADLINE

15 October 2019

## VENUE

Aarhus University, Denmark

## TUITION

Students from partner universities pay tuition to their home university

## SOCIAL AND CULTURAL EVENTS

Welcome dinner, museum visits, city tour and much more

“

My trip to Aarhus was a journey of personal growth and self-discovery filled with unforgettable experiences. Being in Aarhus and experiencing a whole different culture, a different language and a different lifestyle has indeed changed my perception of life. I would highly recommend this experience for every student.”

- Devyani Ahuja, Macquarie University

## FOUR COURSES OFFERED:

**Climate Law – International and EU Law in Context** (10 ECTS)

**Danish and European Business in a Global Perspective** (10 ECTS)

**Branding and Advertising in Complex Markets** (10 ECTS)

**Behavioral Economics: The psychology of Decision Making** (10 ECTS)

Each course consists of a mixture of lectures, classroom workshops, discussions and various exercises.

